



**FOR IMMEDIATE RELEASE**

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Photo: Logo available on request.

**THE FREEDOM TRAIL® TEAMS UP WITH LOCAL RESTAURANTS TO  
ANNOUNCE THE FREEDOM TRAILmix CARD**

**BOSTON – July, 2009** – Work up an appetite while walking through historic Boston!

The Freedom Trail has paired up with 25 local restaurants to offer value-added benefits and discounts to anyone who takes a tour with an 18<sup>th</sup> century Freedom Trail Foundation Player®. By presenting the **FREEDOM TRAILmix** card at any participating restaurant, all conveniently located *on or just off the Freedom* Trail, visitors are entitled to discounts such as 15%, 20% or 25% off the guest check, complimentary appetizers or desserts, *prix fixe* meals, or a bowl of Boston's most famous chowder ! There's no need to travel far this summer. Plan a perfect fun STAYcation in Boston with a stroll through history, an overnight stay at one of 12 great Boston hotels offering special Freedom Trail packages, and now great savings at restaurants.

One of the great bargains of the city at only \$12 for adults and \$6 for kids, the *Walk Into History* tour is the Freedom Trail Foundation's most popular 90-minute walk. Stroll back in time to 16 nationally significant historic sites including Old North Church, where Paul Revere famously alerted the minutemen of an impending British attack; the site of the Boston Massacre; the final resting places of Sam Adams and John Hancock, and others right in the heart of this sophisticated city. An 18<sup>th</sup> century costumed guide who has taken on the role of a real person of the revolution guides you through the streets of Boston along the red-bricked Freedom Trail.®

“Boston is a great place to have a family vacation,” said Mimi La Camera, President of the Freedom Trail Foundation. “The Freedom Trail Foundation has kept tour tickets low - we haven't raised prices since 1776 – and can offer cool Freedom Trail hotel packages at over a dozen Boston hotels. Now families can save even more with the **FREEDOM TRAILmix** card. Just flash your card at participating restaurants, and enjoy the savings, using it again and again It's valid through December 31. ”

### **About the Freedom Trail Foundation**

The Freedom Trail Foundation is a non-profit foundation dedicated to marketing, promoting, and preserving the Freedom Trail. The Freedom Trail is a 2.5-mile path that leads to 16 of the country's most significant historical landmarks. The sites are not adaptations or re-creations, they are real, and each played a pivotal role in America's rebellious beginning – familiar events such as the Boston Tea Party, the Boston Massacre,

Paul Revere's role in the first battle, the Battle of Bunker Hill – and the growth of the young nation. Marked by red brick path or a painted red line, the Trail weaves its way through Boston's proud past in the midst of this vital, modern city. The Freedom Trail Foundation is the official non-profit which markets the Freedom Trail and helps with preservation.

The *Walk Into History* Tour is offered daily from the Visitor Information Center on Boston Common at 11:00 am, 12 noon, 1:00 pm, 2:30 pm, and 3:30 pm and 4:30 pm daily. Two additional daily tours originate at the Bostix Booth at Faneuil Hall at 10:30 am and 1:30 pm. Tickets may be purchased at the Visitor Information Center in Boston Common or Bostix Booth. Purchase tickets online at [TheFreedomTrail.org](http://TheFreedomTrail.org) and enjoy a 10% discount. Please call 617.357.8300 for additional information or to book a group or family tour.

**List of participating restaurants and value-added/discount programs:**

Boston Common / Downtown Crossing

Avenue One  
1 Ave. de Lafayette  
Hyatt Regency Hotel  
617.422.5560  
*20% off guest check*

Fleming's Prime Steakhouse  
217 Stuart St.  
617.292.0808  
*10% off guest check*  
*Prix fix \$35.95*

Jer-Ne Restaurant & Bar  
10 Avery St.  
617.574.7100  
*15% off guest check*

Maggiano's Little Italy  
4 Columbus Ave.  
617.542.3456  
*Complimentary dessert w purchase of entre >*

Teatro  
177 Tremont St.  
617.778.6841  
*15% off guest check*

Massachusetts State House  
Beacon Hill Hotel & Bistro  
25 Charles St.  
617.723.7575  
*Complimentary dessert w. purchase of 1 entre*

Cheers Beacon Hill  
84 Beacon St.  
617.227.9600  
*15% off guest check & gift shop*

Mooo....  
15 Beacon St.  
617.670.2515  
*Complimentary appetizer w purchase of entre \* ^ >*

Scollay Square  
21 Beacon St.  
617.742.4900  
*25% off guest check*

Kings Chapel  
Parker's Restaurant  
Omni Parker House Hotel  
60 School St.  
617.725.1600  
*10% off guest check*

Parker's Bar  
Omni Parker House Hotel  
60 School St.  
617.725.1600  
*10% off guest check*

The Last Hurrah  
Omni Parker House Hotel  
60 School St.  
617.725.1600  
*10% off guest check*

Boston Latin  
Ruth's Chris Steak House  
45 School St.  
617.742.8401  
*Prix fix \$39.95*

Old South Meeting House  
Fajitas & 'Ritas  
Downtown Crossing  
25 West St.  
617.426.1222  
*15% off guest check*

Ivy Restaurant  
Downtown Crossing  
49 Temple Place  
617.451.1416  
*15% off guest check*

Max and Dylans Downtown  
Downtown Crossing  
15 West St.  
617.423.3600  
*25% off guest check*

Faneuil Hall  
Cheers Faneuil Hall  
Faneuil Hall Marketplace  
Quincy Market South  
617.227.0150  
*15% off guest check & gift shop*

Durgin-Park Restaurant  
Faneuil Hall Marketplace  
North Market Bldg.  
617.227.2038

*Complimentary Indian pudding w purchase of 1 entre*

The Point Restaurant and Bar  
147 Hanover St.  
617.523.7070  
*20% off guest check*

Union Oyster House  
41 Union St.  
617.227.2750  
*Cup of chowder w purchase of entre # ^*

Paul Revere House  
Tresca  
233 Hanover St.  
617.742.8240  
15% off guest check +

USS Constitution  
Max and Dylan's City Square  
1 Chelsea St., Charlestown  
617.242.7400  
*25% off guest check*

Tavern on the Water  
Charlestown Navy Yard  
8<sup>th</sup> Street – Pier 6  
617.242.8040  
*25% off guest check*

Bunker Hill  
Figs Restaurant  
67 Main St.  
617.242.2229  
*Complimentary dessert w purchase of entre (excluding pizza)*

**Restrictions:** *TrailMix Card* must be presented when seated; offer excludes alcohol, taxes and gratuities. Gratuities should be based on full value of the check. Not valid for groups. Some offers not valid at all times of the year. TrailMix offer cannot be combined with other offers. Also: \* not to exceed \$25, > limit 1 per table, ^ reservations recommended. +thru Nov. 9, 2009 # one offer per card. Valid through December 31, 2009.

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